



FOR IMMEDIATE RELEASE

Sedona Labs Pro Now Available Exclusively Through Emerson Ecologics

Partnership Coincides with Sedona's Quality Verification and EQP Partner Status Announcement

BEDFORD, N.H. - August 3, 2010 -- Emerson Ecologics, LLC, the leading provider of professional-grade nutritional supplements to the healthcare practitioner market, announces a new strategic partnership with Nutri-Health as the exclusive distributor for their practitioner brand, Sedona Labs Pro™. Effective immediately, all customer service, marketing and order fulfillment for the complete line of Sedona Labs Pro products will be handled by Emerson Ecologics.

By offering the line exclusively through Emerson, Sedona Labs Pro will be able to focus on expanding its portfolio of nutritional supplements while ensuring their practitioners and patients receive the best service possible. This partnership strengthens the long-standing relationship between Emerson Ecologics and Nutri-Health, a leading manufacturer of science-based probiotic products for the nutrition industry.

For twenty years, Nutri-Health has been empowering better health through nature and science with their high quality probiotics, enzymes and natural supplements formulated for preventative and therapeutic health. A market leader in probiotic potency and effectiveness, Sedona Labs Pro is best known for their innovative formulations, such as their iFlora® MultiProbiotic™ with its multi-strain blend.

Emerson Ecologics has been committed for 30 years to providing the integrative healthcare community with unparalleled service and the highest quality, professional-grade nutritional supplements. With its state-of-the-art FDA certified facilities, Sedona Labs Pro is a fine example of high quality standards and has just passed Emerson's quality verification process. Coinciding with the launch of this new partnership, Emerson is also proud to welcome Sedona Labs Pro into its industry leading quality assurance program, the Emerson Quality ProgramSM (EQP), as an EQP Gold Partner.

Andy Greenawalt, CEO of Emerson Ecologics, remarked, "We are extremely proud to be representing the Sedona Labs Pro line of high quality probiotics in the healthcare practitioner market; and we look forward to working closely with Nutri-Health to develop additional products that meet Emerson's high quality standards."

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About Emerson Ecologics

Emerson Ecologics, LLC is the leading provider of products and services to the professional integrative healthcare community servicing Naturopathic, Chiropractic and Medical Doctors, Licensed Acupuncturists, Dieticians, Nurses, and more. The company distributes over 20,000 products from hundreds of industry leading manufacturers. As a result of their broad product offering, e-commerce capabilities, and commitment to the industry's focus on safety and quality, Emerson Ecologics serves as the one-stop source of products, services and educational solutions for the integrative healthcare practitioner. Emerson Ecologics is GMP registered by NSF. For more information, visit the company's website at www.emersonecologics.com.

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