



FOR IMMEDIATE RELEASE

Emerson Ecologics Exclusively Offers EcoNugenics ProstaCaid

***Innovative New Formula for Prostate Health Now Available to Practitioners Only
through Emerson Ecologics***

BEDFORD, N.H. - August 17, 2010 -- Emerson Ecologics, LLC, the leading provider of professional-grade nutritional supplements to the healthcare practitioner market, announces the exclusive distribution of EcoNugenics' newest product ProstaCaid™ to healthcare practitioners. A professional dietary supplement based on the latest in prostate research, ProstaCaid is specifically formulated to promote and maintain prostate health.* ProstaCaid's initial product offering solely through Emerson Ecologics was chosen by EcoNugenics because of the Emerson Quality ProgramSM (EQP) and their solid professional customer base.

Developed by Isaac Eliaz, M.D., M.S., L.Ac., ProstaCaid is an all-natural, multi-ingredient supplement combining 33 powerful nutrients, minerals, botanicals and medicinal mushrooms to provide cellular health support, healthy immune function, support normal detoxification and maintain healthy hormonal balance for men.* This unique combination is designed with ingredients selected on the basis of potency, quality and scientific research demonstrating benefits for prostate health. In fact, EcoNugenics has passed Emerson's rigorous verification of quality standards and has been awarded the distinction of an EQP Partner.

"EcoNugenics' new product ProstaCaid is an innovative approach to prostate health," said Lise Alschuler, N.D., FABNO, Vice President of Quality and Education at Emerson Ecologics and co-author of *The Definitive Guide to Cancer: An Integrative Approach to Prevention, Treatment and Healing*. "We are extremely pleased to be able to offer this formula exclusively to Emerson customers for this product introduction."

"Our approach combines ancient wisdom with modern science and complementary therapies," said Dr. Eliaz, founder of EcoNugenics. "Emerson's unique approach provides the highest quality professional products along with the quality information to back them; it's an ideal we support whole-heartedly."

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*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent and disease.

About Emerson Ecologics

Emerson Ecologics, LLC is the leading provider of products and services to the professional integrative healthcare community servicing Naturopathic, Chiropractic and Medical Doctors, Licensed Acupuncturists, Dieticians, Nurses, and more. The company distributes over 20,000 products from hundreds of industry leading manufacturers. As a result of their broad product offering, e-commerce capabilities, and commitment to the industry's focus on safety and quality, Emerson Ecologics serves as the one-stop source of products, services and educational solutions for the integrative healthcare practitioner. Emerson Ecologics is GMP registered by NSF. For more information, visit the company's website at www.emersonecologics.com.

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