



FOR IMMEDIATE RELEASE

EMERSON ECOLOGICS EXPANDS PARTNERSHIP WITH METAGENICS, ANNOUNCES NATIONAL DISTRIBUTION AGREEMENT

Metagenics qualifies as an Emerson Quality ProgramSM Gold Partner, achieving the highest levels of quality manufacturing

BEDFORD, NH, JULY 13, 2011 -- Emerson Ecologics, LLC, the leading provider of professional-grade nutritional supplements to the healthcare practitioner market, today announced that the company has expanded its partnership with Metagenics, becoming a national distributor for their full product line of nutritional supplements. Metagenics is a lifestyle medicine company focused on reversing chronic illness and improving health through science-based nutrition.

For over 25 years, Emerson Ecologics had been a West Coast distributor for Metagenics. Today, this expanded distribution agreement between the two premier nutritional supplement providers enables healthcare practitioners throughout the U.S. to order all Metagenics products directly from Emerson. Emerson Ecologics is a one-stop shop for practitioners, offering the most comprehensive range of nutritional supplement brands, featuring over 20,000 products.

“Metagenics is one of our most requested product lines and this national distribution agreement will help us to better serve all our customers. Both companies are committed to high quality, science-based products, exceptional customer service and educational opportunities to support healthcare practitioners and their patients,” said Andy Greenawalt, CEO, Emerson Ecologics. “I am also pleased to announce that Metagenics has qualified as an Emerson Quality Program Gold Partner, achieving the highest levels of quality manufacturing recognized by our company.”

The Emerson Quality ProgramSM (EQP) is an exclusive quality assurance program that verifies quality manufacturing procedures and standards, as well as the potency, bioavailability and certainty of raw materials used in nutritional supplements products. Metagenics maintains triple GMP (Good Manufacturing Practices) certification from the three leading independent quality organizations.

“We are excited to enter into a national distribution agreement with Emerson Ecologics,” said Fred Howard, CEO, Metagenics. “Now healthcare providers can order Metagenics’ high quality products using the same convenient method they have come to know and rely on with Emerson.”

“Building upon our 26 year regional relationship, we are happy to expand our distribution agreement across the U.S.,” added Tim Katke, a Founder and Vice President of Sales at Metagenics. “Many doctors buy multiple brands of nutritional supplements and want a one-stop shop to order those products. From our perspective, Emerson is the best in class in providing that type of service.”

-more-

Founded in 1983, Metagenics is a leader in science-based medical foods, nutritional formulas and lifestyle therapy programs. The company's scientific staff has published more than 80 articles in peer-reviewed journals and collaborates with renowned medical experts to help healthcare professionals stay on the leading edge of lifestyle medicine and incorporate nutrition into their clinical practice.

Recent data from the U.S. Centers for Disease Control and Prevention (CDC) found that more than half of American adults (52%) regularly used at least one dietary supplement, according to a survey conducted between 2003 and 2006, up from 40% between 1988 and 1994.

About Emerson Ecologics

Emerson Ecologics, LLC is the leading provider of products and services to the professional integrative healthcare community servicing Naturopathic, Chiropractic and Medical Doctors, Licensed Acupuncturists, Dieticians, Nurses, and more. The company distributes over 20,000 products from hundreds of industry leading manufacturers. As a result of their broad product offering, e-commerce capabilities, and commitment to the industry's focus on safety and quality, Emerson Ecologics serves as the one-stop source of products, services and educational solutions for the integrative healthcare practitioner. Emerson Ecologics is GMP registered by NSF. For more information, visit the company's website at www.emersonecologics.com.

For additional information, contact:

Gina Cella
Cella Communications
781.334.4692
ginacella@comcast.net

#