



FOR IMMEDIATE RELEASE

Emerson Ecologics Offers Free Educational Seminar for Healthcare Professionals in New York City

Natural Health Seminar about Managing Allergies Takes Place Thursday May 12, 2011

BEDFORD, N.H. - May 10, 2011 -- Emerson Ecologics, LLC, the leading provider of professional-grade nutritional supplements to the healthcare practitioner market, announces the upcoming session in its series of free integrative health seminars for healthcare professionals. Presented by Emerson's in-house Medical Educators, this seminar, which is also open to patients, will focus on managing allergies with botanicals. The second in their Natural Health Seminar series will take place on Thursday May 12, 2011 from 7:00 - 8:30 p.m. at the Meta Center New York (214 West 29th Street, 16th floor, New York, NY).

Natural medicine is the focus of these educational seminars and will present attendees with the latest clinical research available on the healing powers of botanicals. Healthcare professionals will have the opportunity to discuss common formulations, clinical applications and quality issues associated with various botanicals.

"Botanicals affect a wide range of health issues that are very relevant to professionals," says Lise Alschuler, ND, and vice president of quality and education at Emerson Ecologics. "Allergies, cardiovascular health, aging and environmental toxins are some of the top concerns among patients; these seminars will showcase how botanicals can play a proactive role in addressing these concerns."

There are two additional seminars later in the year. On October 13, the seminar will be about preventing chronic disease and aging with botanicals in Portland, Maine. Then, the medicinal value of trees for cardiovascular health will be explored on November 10 in Danbury, Connecticut.

Healthcare professionals who attend a seminar will receive botanical samples and a certificate of attendance. Refreshments will also be provided. Emerson Ecologics' 2011 Natural Health Seminar series is intended for healthcare professionals and takes place in the New England/New York area. The first 50 professionals to register will receive a clinical research summary of the top 20 dietary supplements. For more information or to register, visit www.emersonecologics.com/events.aspx.

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About Emerson Ecologics

Emerson Ecologics, LLC is the leading provider of products and services to the professional integrative healthcare community, distributing over 20,000 products from hundreds of industry leading manufacturers. For more information, visit the company's website at www.emersonecologics.com.

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