



FOR IMMEDIATE RELEASE

Gaia Herbs Professional Solutions and Emerson Ecologics Expand Distribution Alliance

Emerson Ecologics Selected as a Choice Partner as Gaia Herbs Professional Solutions Urges Customers to Order through Distribution

BEDFORD, N.H. - May 5, 2010 -- Emerson Ecologics, LLC announces an expanded partnership with Gaia Herbs Professional Solutions as one of their two select distributors. Effective May 1st, Gaia Herbs is asking all of its Professional Solutions customers to order products through a distributor. Gaia Herbs Professional Solutions will be sold through distribution in order to advance the company's commitment to sustainability practices and provide enhanced ordering benefits to their healthcare practitioner customers.

A vertically integrated grower and manufacturer of Certified Organic (COG) herbs and botanical dietary supplements since 1986, Gaia Herbs Professional Solutions uses efficient and ecologically sustainable systems in order to provide pure and potent botanical products. Their efforts in science and research yield not only some of the highest quality botanical products, but also include being a part of the development of (and first company to use) the EarthBottle™, a patent-pending eco-friendly packaging.

Dedicated not only to the health of their customers, but also to the ecology of the earth, Gaia is transferring their customers to distribution in order to improve upon both commitments. In addition to concentrating on their products and their 250 acre certified organic farm, they are facilitating the reduction of their customers' carbon footprint by using Emerson's one-stop source in placing one order for multiple manufacturers.

For 30 years, Emerson Ecologics has worked with their supplier partners to provide the healthcare community with professional-grade supplements and unparalleled service. In addition to unsurpassed ordering services, Gaia Herbs Professional Solutions customers will benefit in numerous ways, most notably, quality practice information for manufacturers within the Emerson Quality ProgramSM (EQP) and product guidance from Emerson's in-house team of healthcare practitioners.

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“Gaia Herbs Professional Solutions’ commitment to the environment is commendable. We are pleased to be part of a solution that reduces our practitioner’s carbon footprint,” said Fran Towey, President of Emerson Ecologics, “and are highly confident our industry-leading service model will benefit Gaia’s practitioners; we welcome the opportunity to support them.”

The complete line of both Gaia Herbs Professional Solutions and Gaia Herbs products will be available for order from Emerson Ecologics from either the website, www.emersonecologics.com, or by calling customer service at 800.654.4432.

About Emerson Ecologics

Emerson Ecologics, LLC is the leading provider of products and services to the professional integrative healthcare community, distributing over 20,000 products from hundreds of industry leading manufacturers. They serve Naturopathic Doctors, Chiropractic Doctors, Licensed Acupuncturists, Dieticians, Medical Doctors, Nurses, and more. As a result of their broad product offering, e-commerce capabilities, and commitment to the industry’s focus on safety and quality, Emerson Ecologics serves as the one-stop source of products, services and educational solutions for the integrative healthcare practitioner. For more information, visit the company’s website at www.emersonecologics.com.

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